## **ORDER**

Orders Order / Rev: 703181 06256499 Alt Order #: OBAMA SKED A Product Desc: WKYC 1522 Estimate: 08/03/12 - 09/03/12 Flight Dates: Primary AE: Joe Knauer Original Date / Rev: 07/27/12 / 09/05/12 Sales Office: T-WAS Order Type: Political Sales Region: NAT Greer Margolis Mitchell/ Pol Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 3050 K St NW Billing Cycle: EOM/EOC Washington, DC 20007 Agency Commission: 15% Advertiser Name: Obama/D/President Demographic: A35+ New Business Thru: **Product Codes:** PL-Presidential, Political, PL-Federal Order Separation: 00:15:00 Priority: P-2 Advertiser External ID:

Bill Plan

an				Totals
	 	_		 

AGY, GEN, POL

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
07/30/12	08/26/12	453	\$508,350.00	\$432,097.50	August 2012	453	\$508,350.00	\$432,097.50	0.00
08/27/12	09/03/12	180	\$156,425.00	\$132,961.25	September 2012	180	\$156,425.00	\$132,961.25	0.00
					Totals	633	\$664,775.00	\$565,058.75	0.00

Agency External ID:

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Joe Knauer			Start Of Order - End Of Order	100%

Order Share	Share	Total
WKYC	28%	\$664,775.00
Market	100%	\$2,374,196.43

Revenue Codes:

<b>Competitive Share</b>	Share	Total
CABLE	0%	\$0.00
WBNX	1%	\$23,741.96
WEWS	28%	\$664,775.00
WJW	28%	\$664,775.00
WOIO	13%	\$308,645.54
WUAB	2%	\$47,483.93

Ln Ch Start End Invento	y Code Break	Start/End	Time Days	Len Spot	ts R	ate Pri	Rtg Type	Spots	Amount
E 1 WKYC 08/07/12 08/31/12 Days of	Our Lives CM	1p-2p	- TWTF-	- :30	1 \$50	00.00 P-2	0.00 NM	12	\$6,000.00
Days of	Our Lives								
COMMENTS APPLY TO SUB LINES	THRU B								
DAYS-OUR LIVES<									
Start Date End Date Week	ays Spots/Week	Rate	<u>Rating</u>						
Week: 08/06/12 08/12/12 - TWTF	- 1	\$500.00	0.00						
Spot Ch Date Range Description	<u>Star</u>	t/End Time		<u>Weekdays</u>	Length	Rate	Rtg Type		
1 NKYC 08/06/12-08/12/12 Days of O	r Lives 1p-2	<u>2</u> p		- ТWГhF	:30	<del>(\$500.00)</del>	0.00 <i>NM</i>		
Credited									
Week: 08/13/12 08/19/12 - TWTF	- 4	\$500.00	0.00						
Week: 08/20/12 08/26/12 - TWTF	- 4	\$500.00	0.00						
Week: 08/27/12 09/02/12 - TWTF	- 4	\$500.00	0.00						

Print Date: 09/05/12 16:35:13 Page 2 of 11

 Order / Rev:
 703181
 Advertiser:
 Obama/D/President

 Alt Order #:
 06256499
 Product Desc:
 OBAMA SKED A
 WKYC

Flight Dates: 08/03/12 - 09/03/12 Estimate: 1522

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Ln Ch	Start	End	Inventory Code		Start/End T		Len Sp		Rate Pri			Amount
E 2 WKYC	08/14/1	2 08/31/12	M-F 10-11a	CM	10a-11a	- TWTF-	- :30	10	\$225.00 P-2	0.00 NM	30	\$6,750.00
TODAY			Today Show III									
	SHOW I		\\\\- a   . d a a	Consta AM and	Data	Datina						
	rt Date	End Date 08/19/12	<u>Weekdays</u> - TWTF	Spots/Week	<u>Rate</u> \$225.00	Rating						
Week: 08/ Week: 08/		08/19/12	- ТWГF	10 10	\$225.00 \$225.00	0.00 0.00						
Week: 08/		09/02/12	- TWTF	10	\$225.00	0.00						
E 3 WKYC			Olympics Weekda			eekda <sub>)</sub> F-	- :30	1	\$1,000.00 P-2	0.00 NM	4	\$4,000.00
L 5 WKTO	00/03/1	2 00/03/12	Olympics Weekd	•	(10:00 AM-5:		.50	7	ψ1,000.001 2	0.00 14101	7	ψ+,000.00
OLYMP	ICS DAY	TIME	0.jp.00 1100a	٠, <u>-</u> .	(101007	,						
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/		08/05/12	F	4	\$1,000.00	0.00						
E 4 WKYC	08/14/1	2 08/31/12	Tonight Show	СМ	1135p-1237a	a - TWTF-	- :30	7	\$600.00 P-2	0.00 NM	21	\$12,600.00
			Tonight Show		•				•			, ,
TONITE	SHW-N	BC<	ŭ									
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/	13/12	08/19/12	- TWTF	7	\$600.00	0.00						
Week: 08/		08/26/12	- TWTF	7	\$600.00	0.00						
Week: 08/		09/02/12	- TWΓF	7	\$600.00	0.00						
E 5 WKYC	08/14/1	2 08/31/12		CM	11a-1230p	- TWTF-	- :30	6	\$250.00 P-2	0.00 NM	18	\$4,500.00
			Live on Lakeside									
WKYC I	_				_							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/		08/19/12	- TWFF	6	\$250.00	0.00						
Week: 08/ Week: 08/		08/26/12 09/02/12	- TWTF - TWTF	6 6	\$250.00 \$250.00	0.00 0.00						
					-		.20		ФГОО ОО D О	0.00 NIM	40	<b>#C 000 00</b>
E 6 WKYC	08/14/1	2 08/31/12	Late Night Late Night w/Jimr	CM	1237a-136a	- TWTF-	- :30	4	\$500.00 P-2	0.00 NM	12	\$6,000.00
JEALLO	ON-NBC	_	Late Night W/Jimi	ny Fanon								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/		08/19/12	- TWF	4	\$500.00	0.00						
Week: 08/		08/26/12	- TWTF	4	\$500.00	0.00						
Week: 08/	27/12	09/02/12	- TWTF	4	\$500.00	0.00						
E 7 WKYC	08/14/1	2 08/31/12	Today Show Over	rnight CM	2xm-230xm	- TWTF-	- :30	1	\$50.00 P-2	0.00 NM	3	\$150.00
			Today Show Ove	-	(2:00 XM-2:3	0 XM)						
TODAY	ALL NIG	HT										
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 08/		08/19/12	- TWTF	1	\$50.00	0.00						
Week: 08/		08/26/12	- TWFF	1	\$50.00	0.00						
Week: 08/		09/02/12	- TWTF	1	\$50.00	0.00						
E 8 WKYC	08/07/1	2 08/31/12	•	CM	2-3p	- TWTF-	- :30	1	\$250.00 P-2	0.00 NM	12	\$3,000.00
COMM	ENITO AE		Rachel Ray B LINES A THRU	D								
	ENTS AF	PL1 10 30	D LINES A THRU	Ь								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/		08/12/12	- TWTF	1	\$250.00	0.00						
	Date Ra	nge D	escription	Star	/End Time		Weekdays	Ler	ngth Rate	Rtg Type		
		2-08/12/12 N	1-F 2-3p	2-3p			- TWThF		:30 <del>(\$250.00)</del>	0.00 NM		
Cre	edited											
Week: 08/	13/12	08/19/12	- TWTF	4	\$250.00	0.00						
Week: 08/	20/12	08/26/12	- TWTF	4	\$250.00	0.00						
Week: 08/	27/12	09/02/12	- TWTF	4	\$250.00	0.00						
E 9 WKYC	08/07/1	2 08/31/12	M-F 3-4p	CM	3p-4p	- TWTF-	- :30	1	\$350.00 P-2	0.00 NM	21	\$7,350.00
COMME		PLY TO SU	The Doctors B LINES A THRU	В								
	rt Date	End Data	Weekdove	Spots/Week	Data	Patina						
<u>Sta</u> Week: 08/		End Date 08/12/12	<u>Weekdays</u> - TWTF	Spois/week 1	<u>Rate</u> \$350.00	Rating 0.00						
	Date Ra		escription		:/End Time	0.00	Weekdays	l er	ngth Rate	Rtg Type	Ī	
		2-08/12/12 N		3p-4			- TWThF		:30 <del>(\$350.00)</del>			
	edited	,, IV	1-	<b>~</b> ∀	r				(#000.00)	2.30 / 11//		
Week: 08/		08/19/12	- ТWГF	7	\$350.00	0.00					1	
Week: 08/		08/26/12	- TWTF	7	\$350.00 \$350.00	0.00						

\$350.00

0.00

- TWTF- -

08/26/12

Week: 08/20/12

Print Date: 09/05/12 16:35:14 Page 3 of 11

Order / Rev: 703181 Advertiser: Obama/D/President

06256499 OBAMA SKED A Alt Order #: Product Desc: WKYC

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 9 WKYC	08/07/1	2 08/31/12	M-F 3-4p	CM	3р-4р	- TWTF-	- :30	1	\$350.00 P-2	0.00 NM	21	\$7,350.00
		PLY TO SU	The Doctors B LINES A THRU	В								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/		09/02/12	- TWTF	7	\$350.00	0.00						
E 10 WKYC			Early Today Early Today	СМ	4a-430a	- TWTF-	- :30	4	\$25.00 P-2	0.00 NM	11	\$275.00
	TDAY-N					<b>5</b>						
	rt Date	End Date	<u>Weekdays</u> - TWTF	Spots/Week	Rate	Rating						
Week: 08/ Spot Ch	Date Ra	08/19/12	- TWIF Description	4 Star	\$25.00 E/End Time	0.00	Weekdays	Lor	ngth Rate	Rtg Type		
		2-08/19/12 E		4a-4			- TWThF		:30 <del>(\$25.00)</del>			
	edited	2 00, 10, 12 2	any roday	ia i	000		111111		.σσ (φ2σ.σσ)	0.00 7		
Week: 08/		08/26/12	- TWTF	4	\$25.00	0.00						
Week: 08/		09/02/12	- TWTF	4	\$25.00	0.00						
E11 WKYC	08/07/1	2 08/31/12	M-F 4-5p	СМ	4p-5p	- TWTF-	- :30	1	\$425.00 P-2	0.00 NM	22	\$9,350.00
			Ellen Degeneres									
COMME ELLEN«		PLY TO SU	B LINES A THRU	В								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
Week: 08/		08/12/12	- TWTF	1	\$425.00	0.00						
Week: 08/ Week: 08/		08/19/12 08/26/12	- TWTF - TWTF	7 7	\$425.00 \$425.00	0.00 0.00						
Week: 08/		08/26/12	- TWTF	7	\$425.00 \$425.00	0.00						
E 12 WKYC			M-F 430a-5a	CM	430a-5a	- TWTF-	- :30	1	\$100.00 P-2	0.00 NM	16	\$1,600.00
	00/01/	_ 00/01/12	430a News	<b>5</b>	.000 00		.00		ψ.σσ.σσ. =	0.00		ψ.,σσσ.σσ
	ENTS AF		B LINES A THRU	В								
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/	06/12	08/12/12	- TWTF	1	\$100.00	0.00						
Week: 08/		08/19/12	- TWTF	5	\$100.00	0.00						
Week: 08/		08/26/12	- TWTF	5	\$100.00	0.00						
Week: 08/		09/02/12	- TWTF	5	\$100.00	0.00						
E 13 WKYC	08/14/1	2 08/31/12	M-F 5-6a	CM	5a-6a	- TWTF-	- :30	8	\$650.00 P-2	0.00 NM	24	\$15,600.00
CH3 NE	WS SU	JRS	Channel 3 News	@ 5AIVI								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/		08/19/12	- TWTF	8	\$650.00	0.00						
Week: 08/	20/12	08/26/12	- TWTF	8	\$650.00	0.00						
Week: 08/	27/12	09/02/12	- TWTF	8	\$650.00	0.00						
E 14 WKYC	08/07/1	2 08/10/12	M-F 5-6p News (	Olympi <b></b> M	M-F 5-6P	- TWTF-	- :30	10	\$1,400.00 P-2	0.00 NM	10	\$14,000.00
011/4/5			M-F 5-6p News (	(Olympics)								
OLYMP		E. J.D.	Marketon	0	Data	Detien						
Sta Week: 08/	rt Date	End Date 08/12/12	<u>Weekdays</u> - TWTF	Spots/Week	Rate	Rating 0.00						
					\$1,400.00	- TWTF	.20	7	\$650.00 D.2	0.00 NIM	22	¢44.200.00
E 15 WKYC	08/07/1	2 08/31/12	м-г 5-6р Dr. Phil	CM	5p-6p	- 1W1F-	- :30	7	\$650.00 P-2	0.00 NM	22	\$14,300.00
COMME DR. PH		PLY TO SU	B LINES A THRU	В								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/		08/12/12	- TWTF	1	\$650.00	0.00						
Spot Ch	Date Ra	inge D	escription	Star	/End Time		Weekdays	Ler		Rtg Type		
1 NKYC	08/06/12	2-08/12/12 N	1-F 5-6p	5p-6	p		- TWThF	-	:30 <del>(\$650.00)</del>	0.00 <i>NM</i>		
Sec	e MG 15.	.23										
23 NKYC	08/07/12	2-08/10/12 N	1-F 5-6p News (Oly	mpic) M-F	5-6P		- TWThF	-	:30 \$650.00	0.00 NM		
⊕ MG	for 15.1	08/07										
Week: 08/		08/19/12	- TWTF	7	\$650.00	0.00						
Week: 08/		08/26/12	- TWTF	7	\$650.00	0.00						
Week: 08/		09/02/12	- TWTF	7	\$650.00	0.00						
E 16 WKYC	08/07/1	2 08/10/12		CM	6a-7a	- TWTF-	- :30	14	\$750.00 P-2	0.00 NM	14	\$10,500.00
OLYMP	IC EARL	Y MORNING	Channel 3 News	roday @ 6AN	I							

Print Date: 09/05/12 16:35:14 Page 4 of 11

 Order / Rev:
 703181
 Advertiser:
 Obama/D/President

 Alt Order #:
 06256499
 Product Desc:
 OBAMA SKED A
 WKYC

 Flight Dates:
 08/03/12 - 09/03/12
 Estimate:
 1522

Ln Ch Start End	Inventory Code	Break	Start/End T	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
	M-F 6-7a	CM	6a-7a	- TWTF-	- :30	14	\$750.00 P-2	0.00 NM	14	\$10,500.00
	Channel 3 News	Today @ 6AM								
OLYMPIC EARLY MORNING	Mookdovo	Spoto/Mook	Poto	Dating						
Start Date End Date Week: 08/06/12 08/12/12	<u>Weekdays</u> - TWTF	Spots/Week	<u>Rate</u> \$750.00	Rating 0.00						
E 17 WKYC 08/14/12 08/31/12		CM	6a-7a	- TWTF-	- :30	8	\$850.00 P-2	0.00 NM	23	\$19,550.00
	Channel 3 News			11111	.00	Ü	φοσο.σσ1 2	0.00 14111	20	φ10,000.00
CH3 NEWS TODAY		,								
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/13/12 08/19/12	- TWTF	8	\$850.00	0.00						
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>De</u> 5 WKYC 08/13/12-08/19/12 M-	scription F. 6. 70		/End Time		Weekdays - TWThF	_		Rtg Type		
See MG 21.75,21.76,21.7		6a-7	a		- 1 W1 IIF	-	:30 <del>(\$850.00)</del>	0.00 /\/		
[NA/Oversold]	, ,									
Week: 08/20/12 08/26/12	- TWTF	8	\$850.00	0.00						
Week: 08/27/12 09/02/12	- TWTF	8	\$850.00	0.00						
E 18 WKYC 08/14/12 08/31/12	M-F 7-730p	СМ	7-730p	- TWTF-	- :30	7	\$1,200.00 P-2	0.00 NM	20	\$27,600.00
	Channel 3 News	at 7P								
CH 3 NWS AT 7<		0	Б.	D .:						
Start Date End Date Week: 08/13/12 08/19/12	<u>Weekdays</u> - TWTF	Spots/Week	Rate \$1,200.00	Rating						
Week: 08/20/12 08/26/12	- TWTF		\$1,200.00	0.00 0.00						
Week: 08/27/12 09/02/12	- TWTF		\$1,200.00	0.00						
Spot Ch Date Range De	scription	Start	/End Time		Weekdays	Ler	ngth Rate	Rtg Type		
17 NKYC 08/27/12-09/02/12 M-	F 7-730p	7-73	0p		- TWThF	-	:30 <del>(\$1,200.00)</del>	0.00 <i>NM</i>		
See MG 18.22										
[Prgm Change] football	F 7 720n	7 70	On.		- ТWГhF		-20/\$1 200 00\	0.00 1/1/4		
20 NKYC 08/27/12-09/02/12 M- See MG 18.22	7-730μ	7-73	ор		- 1 WIIIF	-	:30 <del>(\$1,200.00)</del>	0.00 /\/		
[Prgm Change] football										
22 NKYC 08/27/12-09/02/12 Bro	owns Pre-Season	Football Brow	ns Pre-Seas		Th	_	:30 \$4,800.00	0.00 NM		
MG for 22.13,22.12,18.17	<sup>7</sup> ,18.20									
combine and upgrade, pro	ogram change									
E 19 WKYC 08/07/12 08/10/12	M-F 7-730p	CM	7-730p	- TWTF-	- :30	6	\$1,400.00 P-2	0.00 NM	6	\$8,400.00
	Channel 3 News	at 7P								
OLYMPIC EN	MA I - I	0	Data	Detien						
<u>Start Date</u> <u>End Date</u> Week: 08/06/12 08/12/12	Weekdays - TWTF	Spots/Week 6	Rate \$1,400.00	Rating 0.00						
	M-F 7-9a Todav	CM	7a-9a	- TWTF-	- :30	30	\$750.00 P-2	0.00 NM	30	\$22,500.00
	Today Show	Olvi	74 34	- 1 1111	.50	30	ψ/30.001 -2	0.00 14141	30	Ψ22,000.00
OLYMPIC EARLY MORNING										
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/06/12 08/12/12	- ТWГF	30	\$750.00	0.00						
E 21 WKYC 08/07/12 08/31/12	,	CM	7a-9a	- TWTF-	- :30	2	\$850.00 P-2	0.00 NM	75	\$63,750.00
COMMENTS APPLY TO SUB	Today Show	R								
TODAY SHW	LINEO A TINO	_								
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/06/12 08/12/12	- TWTF	2	\$850.00	0.00						
Week: 08/13/12 08/19/12	- TWTF	24	\$850.00	0.00					l	

Print Date: 09/05/12 16:35:14 Page 5 of 11

Order / Rev: 703181 Advertiser: Obama/D/President

Alt Order #: 06256499 Product Desc: OBAMA SKED A WKYC

Ln Ch Start	End	Inventory Code	Break	Start/End	Γime Days	Len Spo	ots Rat	e Pri	Rtg Type	Spots	Amount
E 21 WKYC 08/07/12	2 08/31/12	M-F 7-9a Today	CM	7a-9a	- TWTF-	- :30			0.00 NM		\$63,750.00
COMMENTS API	PLY TO SUE	Today Show B LINES A THRU	В								
Start Date Week: 08/13/12	End Date 08/19/12	Weekdays - TWTF	Spots/Week 24	Rate \$850.00	Rating 0.00						
Spot Ch Date Rar		escription		t/End Time		Weekdays	Length		Rtg Type		
3 NKYC 08/13/12 See MG 21.7	75,21.76,21.	•	7a-9	a		- TWThF	:30 <del>(\$</del>	<del>850.00)</del>	0.00 <i>NM</i>		
[NA/Oversolo 26 WKYC 08/13/12	-	-F 7-9a Todav	7a-9	а		- TWThF	30 4	850.00)	0.00 <i>NM</i>		
See MG 21.7	75,21.76,21.	•		<b>-</b>		111111	700 (4	000.007	0.00 7		
75 NKYC 08/13/12 MG for 17.5,		AT TDY	7a-9	a		Sa	:30 \$	850.00	0.00 NM		
76 NKYC 08/20/12 MG for 17.5,		-F 6-7a	6a-7	a		M	:30 \$	850.00	0.00 NM		
77 NKYC 08/20/12 17 MG for 17.5,	-08/20/12 M	-F 7-9a Today	7a-9	a		M	:30	850.00	0.00 NM		
Week: 08/20/12 Week: 08/27/12	08/26/12 09/02/12	- TWTF - TWTF	24 24	\$850.00 \$850.00	0.00 0.00						
E 22 WKYC 08/14/12	2 08/31/12	M-F 730-8p	CM	730-8p	- TWTF-	- :30	4 \$1,200	.00 P-2	0.00 NM	10	\$12,000.00
ENT TONIGHT 3	0-	Entertainment To	onight								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/13/12	08/19/12	- TWTF	4	\$1,200.00	0.00						
Week: 08/20/12 Spot Ch Date Rar	08/26/12	- TWTF escription		\$1,200.00 t/End Time	0.00	Weekdays	Length	Pate	Rtg Type		
5 NKYC 08/20/12			730-			- TWThF			0.00 NM		
See MG 22.											
[Browns Foo 13 NKYC 08/20/12	-	E 7 720n	7-73	On		M	-20/\$1	200 001	0.00 <i>NM</i>		
™ See MG 18.2		-Γ 7-730ρ	1-13	ор		IVI	.30 <del>(φ1,</del> .	<del>200.00)</del>	0.00 14141		
[displaced or											
Week: 08/27/12	09/02/12	- TWTF		\$1,200.00	0.00	Maakdaya	Lanath	Doto	Dta Tuna		
Spot Ch Date Rar 12 NKYC 08/27/12		escription I-F 730-8p	730-	t/End Time 8p		Weekdays - TWThF	Length :30 <del>(\$1</del>		Rtg Type 0.00 NM		
See MG 18.2 [Prgm Chang	22			op.			100(φ1).	_00.007	0.00 7		
E 23 WKYC 08/03/12		Olympics Zone	СМ	Olympics Zo	oneF-	- :30	3 \$2,500	.00 P-2	0.00 NM	3	\$7,500.00
		Olympics Zone		, ,							
OLMYPIC ZONE		Ma akdaya	Cnoto/Mode	Doto	Dating						
Start Date Week: 07/30/12	End Date 08/05/12	<u>Weekdays</u> F	Spots/Week 3	Rate \$2,500.00	Rating 0.00						
Spot Ch Date Rar	nge D	escription	Star	t/End Time		Weekdays	Length		Rtg Type		
2 <i>NK</i> YC 07/30/12 See MG 23.4		lympics Zone	Olyn	npics Zone		F	:30 <del>(\$2,</del>	<del>500.00)</del>	0.00 <i>NM</i>		
4 NKYC 07/30/12 M MG for 23.2		lympics Zone	Olyn	npics Zone		Sa	:30 \$2	,500.00	0.00 NM		
same progra		y									
E 24 WKYC 08/07/12	2 08/10/12	Olympics Prime Olympic Primetin	CM ne	Olympic Prir	metime-TWTF-	- :30	5 \$12,000	.00 P-2	0.00 NM	5	\$60,000.00
OLYMPIC PRIME											
Start Date Week: 08/06/12	End Date 08/12/12	Weekdays - TWTF	Spots/Week	<u>Rate</u> \$12,000.00	Rating 0.00						
E 25 WKYC 08/03/12				9a-10a	F-	- :30	4 \$550	.00 P-2	0.00 NM	4	\$2,200.00
OLYMPICS DAY		Today Show II									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/30/12	08/05/12	F	4	\$550.00	0.00						
E 26 WKYC 08/14/12	2 09/01/12		CM	11P-1135P	- TWTFS	:30	5 \$2,800	.00 P-2	0.00 NM	15	\$42,000.00

Print Date: 09/05/12 16:35:14 Page 6 of 11

WKYC

Order / Rev: 703181 Advertiser: Obama/D/President

Alt Order #: 06256499 Product Desc: OBAMA SKED A

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Da	ays	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
			LN (M-Su) Late News (M-Su	1)									
CH 3 N	IWS AT 1	1<	2010 110110 (111 00	^/								_	
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 08, Week: 08,		08/19/12 08/26/12	- TWTFS- - TWTFS-	_	\$2,800.00 \$2,800.00	0.00							
Week: 08		09/02/12	- TWTFS-		\$2,800.00	0.00							
E 27 WKYC	08/24/1		Browns Pre-Seas	on Foo@M	Browns Pre	-Seaso	- F	:30	1	\$7,500.00 P-2	0.00 NM	1	\$7,500.00
DD OW	NO V DI I		Browns Pre-Seas	son Football									
	NS V PH art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 08		08/26/12	F		\$7,500.00	0.00							
E 28 WKYC	08/31/1	2 08/31/12	Fri Prime A	CM	8-9p		- F	:30	1	\$2,500.00 P-2	0.00 NM	1	\$2,500.00
4.07			Fri Prime A										
AGT Sta	art Date	End Date	Weekdays	Spots/Week	Pate	Rating							
Week: 08		09/02/12	<u>Weekdays</u> F	<u>3pois/week</u>	Rate \$2,500.00	0.00							
E 29 WKYC			Mon Prime A	CM	8p-9p			:30	1	\$3,500.00 P-2	0.00 NM	2	\$7,000.00
			Mon Prime A										
AGT	ort Doto	End Data	Mookdovo	Cnoto/Mook	Doto	Dating							
Week: 08	art Date /20/12	End Date 08/26/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$3,500.00	Rating 0.00							
Week: 08	/27/12	09/02/12	M		\$3,500.00	0.00							
E30 WKYC	08/18/1	2 09/02/12	EN (Sa-Su)	CM	6P-7P Sa/S		SS	:30	3	\$600.00 P-2	0.00 NM	8	\$4,800.00
NEWS			Early News (Sa-S	Su)	(6:00 PM-6:	30 PM)							
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 08		08/19/12	SS	3		0.00							
	Date Ra		escription		t/End Time	(0.00 <b>DI</b> 4.0		eekdays			Rtg Type		
	08/13/11 edited	2-08/19/12 E	:N (Sa-Su)	6P- <i>i</i>	7P Sa/Su	(6:00 PM-6	:30 P	Sa	su	:30 <del>(\$600.00)</del>	0.00 NM		
Week: 08		08/26/12	SS	3	\$600.00	0.00							
Week: 08		09/02/12	SS	3		0.00							
E31 WKYC	08/18/1	2 09/01/12	Sat 1030a-11a	CM	Sat 1030-1	1a	S-	:30	2	\$125.00 P-2	0.00 NM	6	\$750.00
SAT NE	=\\\\\\$		Sat 1030-11a										
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 08		08/19/12	S-	2	\$125.00	0.00							
Week: 08		08/26/12	S- S-	2		0.00							
Week: 08		09/02/12	Saturday Night Li	ve CM	\$125.00 1130p-107a	0.00	S-	:30	1	\$800.00 P-2	0.00 NM	3	\$2,400.00
L 32 WICTO	00/10/1	2 09/01/12	Saturday Night L		(11:30 PM-1		5-	.50	'	ψ000.001 -2	O.OO INIVI		Ψ2,400.00
	TE LIVE	<			•	,							
	art Date	End Date	Weekdays S-	Spots/Week	Rate	Rating							
Week: 08, Week: 08,		08/19/12 08/26/12	S-	1	\$800.00 \$800.00	0.00							
Week: 08		09/02/12	S-	1	\$800.00	0.00							
E33 WKYC	08/18/1	2 09/01/12	Overnight M-Su	CM	M-Su 2xm-		S-	:30	1	\$75.00 P-2	0.00 NM	3	\$225.00
HOUSE	E CALLS		Overnights		(4:30 AM-4:	59 AM)							
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 08		08/19/12	S-	1	\$75.00	0.00							
Week: 08		08/26/12	S- S-	1	\$75.00	0.00							
Week: 08		09/02/12		CM	\$75.00 7-8p	0.00	S-	:30	1	\$500.00 P-2	0.00 NM	3	\$1,500.00
L JT WINTO	00/10/1	2 00/01/12	Sat 7-8p	Civi	, -op		<b>5</b> -	.50	'	ψυσυ.συ 1 -2	O.OO INIVI		ψ1,500.00
CRIME	STOPE	RS/ CASH E	•										
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 08, Week: 08,		08/19/12 08/26/12	S-	1	\$500.00 \$500.00	0.00							
	-			•									

Print Date: 09/05/12 16:35:14 Page 7 of 11

Order / Rev: 703181 Advertiser: Obama/D/President

Alt Order #: 06256499 Product Desc: OBAMA SKED A WKYC

Ln Ch Sta	art End	Inventory Code	e Break	Start/End	Time D	ays	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
E 34 WKYC 08/1	8/12 09/01/12	Sat 7-8p Sat 7-8p	СМ	7-8p		S-	:30	1	\$500.00 P-2	0.00 NM	3	\$1,500.00
CRIME STO	PERS/ CASH E											
Start Da	te End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 08/20/12		S-	1	\$500.00	0.00							
Spot Ch Date		Description Description		t/End Time		_	/eekdays	_		Rtg Type		
	0/12-08/26/12	Sat 7-8p	7-8p	)			Sa-	-	:30 <del>(\$500.00)</del>	0.00 <i>NM</i>		
See MG [Prgm C												
	11a11ge] 5/12-08/25/12 I	FN (Sa-Su)	6P-7	7P Sa/Su	(6:00 PM-6	3.30 P⊦	Sa	_	:30 \$500.00	0.00 NM		
⊕ MG for 3		Lit (Ga Ga)	01 7	1 04/04	(0.001 W	7.00 1	bu		.00 φοσσ.σσ	0.00 14101		
Week: 08/27/12		S-	1	\$500.00	0.00							
E 35 WKYC 08/1		SAT TDY	CM	7a-9a		S-	:30	4	\$850.00 P-2	0.00 NM	12	\$10,200.00
200 111110 007	00,01,1	NBC Today Sho				2	.00	•	<b>4000.00</b> . <b>2</b>	0.00		ψ.σ, <u>=</u> σσ.σσ
SAT TODAY		,	,									
Start Da	te End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 08/13/12		S-	4	\$850.00	0.00							
Week: 08/20/12		S- S-	4	\$850.00	0.00							
Week: 08/27/12 E 36 WKYC 08/1			·	\$850.00	0.00		-20		\$050.00 D.0	0.00 NIM	_	ФГ 400 00
E 36 WKYC 08/1	8/12 09/01/12	Channel 3 News	CM Cam Sat	9a-1030a		S-	:30	2	\$850.00 P-2	0.00 NM	6	\$5,100.00
SAT NEWS		Channel 5 News	Salli Sal									
Start Da	te End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 08/13/12	_	S-	2	\$850.00	0.00							
Week: 08/20/12	08/26/12	S-	2	\$850.00	0.00							
Week: 08/27/12		S-	2	\$850.00	0.00							
E 37 WKYC 08/0	04/12 08/11/12	2 Olympics Weeke			Neeken(	S-	:30	3	\$2,000.00 P-2	0.00 NM	7	\$14,000.00
COMMENTS OLYMPIC W		Olympics Weeke JB LINES A THRU		(9:00 AM-6	5:00 PM)							
Start Da	te End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 07/30/12		S-		\$2,000.00	0.00							
Week: 08/06/12		S-		\$2,000.00	0.00							
E 38 WKYC 08/1	2/12 09/02/12	Su 12-1230p Channel 3 News	CM s at Noon Su	12-1230p	/Su	S	:30	1	\$450.00 P-2	0.00 NM	3	\$1,350.00
NOON NEW	S											
Start Da	_	Weekdays	Spots/Week	Rate	Rating							
Week: 08/06/12		S	1	\$450.00	0.00							
Spot Ch Date		Description		t/End Time			<u>/eekdays</u> S			Rtg Type 0.00 NM		
	6/12-08/12/12 ; ı	Su 12-1230p	12-1	230p /Su				u	:30 <del>(\$450.00)</del>	0.00 /1///		
Credited Week: 08/13/12		S	1	\$450.00	0.00							
Week: 08/20/12		S	1	\$450.00	0.00							
Week: 08/27/12		S	1	\$450.00	0.00							
E 39 WKYC 08/0	05/12 09/02/12	2 Sun 1-2x	CM	105x-135a	X	S	:30	1	\$75.00 P-2	0.00 NM	3	\$225.00
		whacked out		(1:05 XM-1	:35 XM)							
WHACKED (	OUT SPORTS											
Start Da	_	Weekdays S	Spots/Week	Rate	Rating							
Week: 07/30/12 Spot Ch Date			1 Stor	\$75.00 t/End Time	0.00	١٨.	lookdays	Lo	anth Pata	Pta Typo		
	0/12-08/05/12	Description Sun 1-2x		k-135ax	(1:05 XM-1	_	<u>/eekdays</u> S			Rtg Type 0.00 NM		
See MG		oun rex	100/	N 100UX	(1.00 )(11)	7.00 X		ч	.00 (φ70.00)	0.00 11111		
		Olympics Overnigh	t Olyn	npics Overn	im:30 XM-2	.00 X⊦ -	Si	11	:30 \$75.00	0.00 NM		
⊕ MG for 3		orympioo o vorriigin	. 0.,	iipioo o voiii	.gr.00 / 2	2.00 /		•	.σσ φ,σ.σσ	0.00 11111		
Week: 08/06/12		S	1	\$75.00	0.00							
Spot Ch Date		Description	- · · · · · · · · · · · · · · · · · · ·	t/End Time	0.00	W	/eekdays	Lei	ngth Rate	Rtg Type		
	6/12-08/12/12			k-135ax	(1:05 XM-1	_				0.00 NM		
Credited	1											
Week: 08/13/12	08/19/12	S	1	\$75.00	0.00							
Spot Ch Date	<u>~</u>	<u>Description</u>		t/End Time		_	/eekdays			Rtg Type		
	3/12-08/19/12 ;	Sun 1-2x	105	k-135ax	(1:05 XM-1	1:35 X-	S	u	:30 <del>(\$75.00)</del>	0.00 <i>NM</i>		
Credited	1											

Print Date: 09/05/12 16:35:15 Page 8 of 11

Order / Rev: 703181 Advertiser: Obama/D/President

Alt Order #: 06256499 Product Desc: OBAMA SKED A WKYC

Ln Ch Start	End	Inventory Code	Break	Start/End	Time I	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 39 WKYC 08/05/	12 09/02/12	Sun 1-2x	CM	105x-135ax		S	:30	1	\$75.00 P-2	0.00 NM	3	\$225.00
WILLACKED OF	T CDODTC	whacked out		(1:05 XM-1:	35 XM)							
WHACKED OU		Wookdays	Spots/Mook	Poto	Poting							
Start Date Week: 08/20/12	End Date 08/26/12	<u>Weekdays</u> S	Spots/Week	<u>Rate</u> \$75.00	Rating 0.00	-						
Week: 08/27/12	09/02/12	S	1	\$75.00	0.00							
E 40 WKYC 08/19/	12 09/02/12	5A-530A	CM	5a-530a		S	:30	1	\$75.00 P-2	0.00 NM	3	\$225.00
HOUSE CALLS	3	Hometime										
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	-						
Week: 08/13/12	08/19/12	S S	1	\$75.00	0.00							
Week: 08/20/12 Week: 08/27/12	08/26/12 09/02/12	S	1	\$75.00 \$75.00	0.00							
E 41 WKYC 08/05/		Olympics Weeker	nd DT_CM	Olympics W			:30	3	\$2,000.00 P-2	0.00 NM	7	\$14,000.00
		Olympics Weeke										
COMMENTS A OLYMPIC WEE		B LINES A THRU	В									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	<u>l</u>						
Week: 07/30/12	08/05/12	S		\$2,000.00	0.00							
Week: 08/06/12	08/12/12	S		\$2,000.00	0.00				ΦΕ 000 00 D 0	0.00 NINA		<b>#</b> F 000 00
E 42 WKYC 08/19/	12 08/19/12	NFL Pre Season		NFL Pre-Se (8:00 PM-11		5	:30	1	\$5,000.00 P-2	0.00 NM	1	\$5,000.00
INDY@PITT		111 E 1 10 Codoon	1 COLDUII	(0.001 W 11	.001 111)							
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	L						
Week: 08/13/12	08/19/12	S	1	\$5,000.00	0.00							
E 43 WKYC 08/26/	12 08/26/12			NFL Pre-Se		S	:30	1	\$5,000.00 P-2	0.00 NM	1	\$5,000.00
CAR@NYJ		NFL Pre-Season	Football	(8:00 PM-11	:00 PIVI)							
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	ı						
Week: 08/20/12	08/26/12	S	1	\$5,000.00	0.00	5						
E 44 WKYC 08/19/	12 09/02/12		CM	8a-9a		S	:30	1	\$850.00 P-2	0.00 NM	3	\$2,550.00
SUN TODAY-N	IRC	NBC Today Show	v (Su)									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	1						
Week: 08/13/12	08/19/12	S	1	\$850.00	0.00	-						
Week: 08/20/12	08/26/12	S	1	\$850.00	0.00							
Week: 08/27/12	09/02/12	S	1	\$850.00	0.00		-20		\$050.00 D.0	0.00 NIM		ФГ 400 00
E 45 WKYC 08/19/	12 09/02/12	Sun 9-1030a Channel 3 News	CM Sun 9a	9a-1030a		S	:30	2	\$850.00 P-2	0.00 NM	6	\$5,100.00
NEWS		Onamici o News	Outrou									
Start Date			Spots/Week	Rate	Rating	<u>l</u>						
Week: 08/13/12	08/19/12	S S	2	\$850.00	0.00							
Week: 08/20/12 Week: 08/27/12	08/26/12 09/02/12	S	2 2	\$850.00 \$850.00	0.00							
E 46 WKYC 08/16/				Browns Pre			:30	1	\$7,500.00 P-2	0.00 NM	1	\$7,500.00
		Browns Pre-Seas	son Football						, ,			, ,
BROWNS V DE				_								
Start Date Week: 08/13/12	End Date 08/19/12	<u>Weekdays</u> T	Spots/Week	Rate \$7,500.00	Rating 0.00	-						
E 47 WKYC 08/30/			on FooRM	Browns Pre			:30	2	\$7,500.00 P-2	0.00 NM	2	\$15,000.00
L+1 WK10 00/30/	12 00/30/12	Browns Pre-Seas		DIOWIISTIC	00030	1	.50	_	ψ1,500.001 -2	0.00 14101		ψ13,000.00
BROWNS V CH	HICAGO											
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating	-						
Week: 08/27/12	09/02/12	T		\$7,500.00	0.00				<b>^</b>	0.00.101		
E 48 WKYC 08/16/	12 08/16/12	Thu Prime A Thu Prime A	CM	8-9p		T	:30	1	\$2,800.00 P-2	0.00 NM	1	\$2,800.00
OFFICE/PARK	S	THU I THILE A										
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	L						
Week: 08/13/12	08/19/12	T	1	\$2,800.00	0.00	)						

Print Date: 09/05/12 16:35:15 Page 9 of 11

 Order / Rev:
 703181
 Advertiser:
 Obama/D/President

 Alt Order #:
 06256499
 Product Desc:
 OBAMA SKED A
 WKYC

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	s Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 48 WKYC	08/16/1	2 08/16/12	Thu Prime A	CM	8-9p	T-	:30	1	\$2,800.00 P-2	0.00 NM	1	\$2,800.00
OFFICE	PARKS		Thu Prime A									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/		08/19/12	T		\$2,800.00	0.00						
	Date Ra	<u>וחge בי 2-08/19/12 T</u>	escription hu Prime A	<u>Star</u> 8-9p	t/End Time		<u>Weekdays</u> Th		ngth <u>Rate</u> :30 <del>(\$2,800.00)</del>	Rtg Type		
_	e MG 48.		na i mno i	0 00			111		.00(ψ2,000.00)	0.00 74111		
	owns Ga											
_	08/13/12 for 48.1		rowns Pre-Game	Brov	vns Pre-Game		MTWThFSaS	Su	:30 \$2,800.00	0.00 NM		
			Olympic Late Nev	vs CM	12x-12:35x	- TWTF	'SS :30	10	\$2,400.00 P-2	0.00 NM	10	\$24,000.00
L43 WICIO	00/01/1	2 00/12/12	Olympic Late Nev		124-12.554	- 1 W11	.50	10	Ψ2,400.001 -2	0.00 14101	10	Ψ24,000.00
OLYMP												
Sta Week: 08/	rt Date	End Date 08/12/12	<u>Weekdays</u> - TWTFSS	Spots/Week	Rate \$2,400.00	Rating 0.00						
E 50 WKYC			EN (M-Su)	CM	M-F 6-730pm		'SS :30	10	\$1,800.00 P-2	0.00 NM	30	\$54,000.00
			Early News (M-S		(6:00 PM-6:3				, ,			, , , , , , , , , , , , , , , , , , , ,
	WS AT 6		\\/a alidais	C==+= ///===1-	Data	Datina						
<u>Sta</u> Week: 08/	rt Date 13/12	End Date 08/19/12	<u>Weekdays</u> - TWTFSS	Spots/Week 10	Rate \$1,800.00	Rating 0.00						
Week: 08/		08/26/12	- TWTFSS	10	\$1,800.00	0.00						
Week: 08/ E51 WKYC		09/02/12	- TWTFSS EN (M-Su)	10 CM	\$1,800.00 M-F 6-730pm	0.00	SS :30	10	\$2,000.00 P-2	0.00 NM	10	\$20,000,00
EST WRIC	06/07/1	2 00/12/12	Early News (M-S		(6:00 PM-6:3		33 .30	10	φ2,000.00 F-2	U.UU INIVI	10	\$20,000.00
OLYMP	ICS EN		, ,	,	`	,						
<u>Sta</u> Week: 08/	rt Date	End Date 08/12/12	<u>Weekdays</u> - TWTFSS	Spots/Week 10	Rate \$2,000.00	Rating 0.00						
E 52 WKYC			Tues Prime Other		Various	- T	:30	1	\$6,000.00 P-2	0.00 NM	3	\$18,000.00
			Tues Prime Othe		(8:00 PM-10:	00 PM)			*-,			, .,
AGT	rt Doto	End Data	We aldeve	Cnoto/Mook	Doto	Dating						
Week: 08/	rt Date 13/12	End Date 08/19/12	<u>Weekdays</u> - T	Spots/Week 1	Rate \$6,000.00	Rating 0.00						
Week: 08/		08/26/12	- T	1	\$6,000.00	0.00						
Week: 08/ E 53 WKYC		09/02/12	- T Wed Prime B	CM	\$6,000.00 9-10p	0.00 W	:30	1	\$7,000.00 P-2	0.00 NM	1	\$7,000.00
L 33 WICTO	00/22/1	2 00/22/12	Wed Prime B	Civi	(9:00 PM-10:		.30	'	Ψ1,000.001 -2	0.00 14101	'	Ψ1,000.00
AGT					_							
Sta Week: 08/	rt Date	End Date 08/26/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$7,000.00	Rating 0.00						
			Wed Prime C	CM	10-11p	W	:30	1	\$4,500.00 P-2	0.00 NM	2	\$9,000.00
			Wed Prime C	_	•							, ,
	ENTS AF ND ORDI		B LINES A THRU	В								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/ Week: 08/		08/19/12 08/26/12	W	1 0	\$4,500.00 \$0.00	0.00 0.00						
Week: 08/		09/02/12	W		\$4,500.00	0.00						
	Date Ra		escription 0		t/End Time		Weekdays			Rtg Type		
	08/27/12 e MG 54.	2-09/02/12 W .3	rea Prime C	10-1	1р		W	-	:30 <del>(\$4,500.00)</del>	0.00 NW		
		ge] political	convention									
			rowns Pre-Season	Football Brov	vns Pre-Seas		F	-	:30 \$4,500.00	0.00 NM		
	for 54.2								^=			<b>.</b>
E 55 WKYC	U8/20/1	2 09/03/12	Days of Our Lives Days of Our Lives		1p-2p	M	:30	1	\$500.00 P-2	0.00 NM	3	\$1,500.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/	20/12	08/26/12	M	1	\$500.00	0.00						
Week: 08/ Week: 09/		09/02/12 09/09/12	M M	1	\$500.00 \$500.00	0.00 0.00						
E 56 WKYC			Tonight Show	CM	1135p-1237a		:30	1	\$600.00 P-2	0.00 NM	3	\$1,800.00
			Tonight Show									

Print Date: 09/05/12 16:35:15 Page 10of 11

Order / Rev: 703181 Advertiser: Obama/D/President

06256499 OBAMA SKED A Alt Order #: Product Desc: WKYC

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
E 56 WKYC	08/20/1	2 09/03/12	Tonight Show Tonight Show	СМ	1135p-1237a	M	- :30	1	\$600.00 P-2	0.00 NM	3	\$1,800.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/		08/26/12	M	1	\$600.00	0.00						
Week: 08/		09/02/12	M	1	\$600.00	0.00						
Week: 09/		09/09/12	M	1	\$600.00	0.00 M	-20		Ф050 00 D 0	0.00 NIM	_	<b>Ф7</b> ГО ОО
E 57 WKYC	08/20/1	2 09/03/12	M-F 11a-1230p Live on Lakeside	СМ	11a-1230p	IVI	- :30	1	\$250.00 P-2	0.00 NM	3	\$750.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/2 Week: 08/2		08/26/12 09/02/12	M M	1 1	\$250.00 \$250.00	0.00 0.00						
Week: 09/		09/02/12	M	1	\$250.00	0.00						
E 58 WKYC			Late Night	CM	1237a-136a	M	- :30	1	\$500.00 P-2	0.00 NM	3	\$1,500.00
			Late Night w/Jim						******			* 1,000.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/	20/12	08/26/12	M	1	\$500.00	0.00						
Week: 08/		09/02/12	M	1	\$500.00	0.00						
Week: 09/		09/09/12	M	1	\$500.00	0.00						
E 59 WKYC	08/20/1	2 09/03/12	M-F 2-3p Rachel Ray	СМ	2-3p	М	- :30	1	\$250.00 P-2	0.00 NM	2	\$500.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/		08/26/12	M	1	\$250.00	0.00						
Week: 08/2		09/02/12	M M	1	\$250.00	0.00						
Week: 09/		09/09/12		1 Star	\$250.00	0.00	Weekdavs	Lon	ath Pata	Pta Typo		
	Date Ra	2- <i>09/09/12 N</i>	escription M-F 2-3n	2-3p	/End Time		M	Lei	<u>ngth                                    </u>	Rtg Type 0.00 NM		
	edited	2-03/03/12 IV	1-1 2-3ρ	2-5p			141		.30 <del>(ψ230.00)</del>	0.00 14141		
		0.00/00/40	M = 0.4=	CNA	2- 4-	M	-00		\$250.00 D.0	0.00.004	_	<b>Ф700 00</b>
E 60 WKYC	08/20/1	2 09/03/12	The Doctors	СМ	3p-4p	IVI	- :30	1	\$350.00 P-2	0.00 NM	2	\$700.00
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 08/		08/26/12	M M	1	\$350.00	0.00						
Week: 08/2 Week: 09/2		09/02/12 09/09/12	M	1	\$350.00 \$350.00	0.00 0.00						
	Date Ra		escription	•	#/End Time	0.00	Weekdays	Len	ngth Rate	Rtg Type		
		2-09/09/12 N		3p-4			M	<u></u>		0.00 NM		
	edited		•	·					,			
E 61 WKYC	08/20/1	2 09/03/12	Farly Today	CM	4a-430a	M	- :30	1	\$25.00 P-2	0.00 NM	3	\$75.00
	00/20/	_ 00,00,:_	Early Today	<b></b>	(4:00 AM-4:30				Ψ20.001 2	0.00		ψ. σ.σσ
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/	20/12	08/26/12	M	1	\$25.00	0.00						
Week: 08/2		09/02/12	M	1	\$25.00	0.00						
Week: 09/		09/09/12	M	1	\$25.00	0.00						
E 62 WKYC	08/20/1	2 09/03/12	M-F 4-5p Ellen Degeneres	СМ	4p-5p	М	- :30	1	\$425.00 P-2	0.00 NM	2	\$850.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/		08/26/12	M	1	\$425.00	0.00						
Week: 08/		09/02/12	M	1	\$425.00	0.00						
Week: 09/		09/09/12	M	1 Stor	\$425.00	0.00	Mookdovo	Lon	ath Bata	Dta Tuno		
	Date Ra	2-09/09/12 N	escription 4-F 4-5p	4p-5	t/End Time		Weekdays M			Rtg Type 0.00 NM		
	edited	2-09/09/12 IV	1-1-4-5p	4p-5	þ		IVI	_	.30 <del>(ψτ20.00)</del>	0.00 IVIVI		
E 63 WKYC		2 09/03/12	M-F 5-6a	СМ	5a-6a	M	- :30	2	\$650.00 P-2	0.00 NM	6	\$3,900.00
			Channel 3 News	@ 5AM								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/2		08/26/12	M	2	\$650.00	0.00						
Week: 08/2 Week: 09/2		09/02/12 09/09/12	M M	2 2	\$650.00 \$650.00	0.00						
E 64 WKYC			M-F 5-6p News (0		5-6p	0.00 M	- :30	1	\$1,400.00 P-2	0.00 NM	1	\$1,400.00
			M-F 5-6p News (	Olympics)								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/	06/12	08/12/12	M	1	\$1,400.00	0.00					l	

Print Date: 09/05/12 16:35:15 Page 11of 11

Order / Rev: 703181 Advertiser: Obama/D/President

Alt Order #: 06256499 Product Desc: OBAMA SKED A WKYC

F64   WYCC   G806H21   G813H2   WF F5-6p News (Olympic)   S-6p   M   30   1 \$1,400.00 P-2   0.00 NM   2 \$1,300.00 P-2   0.00 NM   2 \$1,500.00 P-2   0.00 NM   3 \$1,500.0	Ln Ch Start	End	Inventory Code	e Break	Start/End	Time Days	Len Spo	ots Rate Pri	Rtg Type	Spots	Amount
Section   Continue	E 64 WKYC 08/06/	12 08/13/12	•		5-6p	М	:30	1 \$1,400.00 P-2	0.00 NM	1	\$1,400.00
Section   Ch Date Range	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Control   Cont				=							
Conditional   Continue   Contin						<u> 7</u>	<u>Neekdays</u>				
Signt Date   End Date   End Date   Weekdays   Spots Week   Rate   Rating   Weekdays   Spots Week   Rate   Rating   Spots Week   Rate   Spots Week   Spots Week   Rate		12-08/19/12 1	и-г 5-ор News (О	<i>lympic)</i> 5-6p	)	N	/1	- :30 <del>(\$1,400.00)</del>	0.00 NW		
Dr. Phil   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Weekdays   Spots/Week   Rate   Section		12 09/03/12	M-F 5-6n	CM	5n-6n	M	.30	1 \$650.00 P-2	0 00 NM	2	\$1 300 00
Week: 08/20/12         08/26/12         March 1         \$650.00         0.00           Week: 09/30/12         09/09/12         M         1         \$650.00         0.00           Week: 09/30/12         09/09/12         M         1         \$650.00         0.00           Spot         Ch Date Range         Description         Staft End 1         Length         Rate         Rtg Type           66 WKYC         08/06/12         08/13/12         MF-5-6p         Channel 3 News Today @ 6AM         M         30         1         \$750.00 P-2         0.00 NM         2         \$1,500.00           Channel 3 New Today @ 6AM         Week: 08/09/12         M         1         \$750.00         0.00         0.00         0.00         NM         2         \$1,500.00         0.00         NM         2         \$1,500.00         0.00         NM         6         \$5,100.00         0.00         NM			Dr. Phil				.50	1 φ050.001-2	0.00 INIVI		ψ1,300.00
Week: 08/27/12   09/03/12   09/03/12   04         1 \$650.00   0.00											
Spot   Chapter   Spot											
Section   Sect											
Credited   Fe6 WKYC 08/06/12 08/13/12   M-F 6-7a				Star	t/End Time	<u>v</u>	Veekdays				
Start Date   Start Date   Start Date   Start Date   Week 08/03/12   08/03/1		12-09/09/12 N	Л-F 5-6p	5p-6	ip .	Ŋ	M	- :30 <del>(\$650.00)</del>	0.00 NM		
Channel 3 New Today @ 6AM   Week G8/07/12   March 1   Spots/Week   Rate   Rating   Week G8/07/12   G8/07/12   March 1   Spots/Week   Rate   Rating   G8/07/12   G8/07/12   March 1   Spots/Week   Rate   Rating   G8/07/12   G8/07/12   March 2   G8/07/12   March											
Meek: 08/06/12   08/12/12   M	E 66 WKYC 08/06/	12 08/13/12				М	:30	1 \$750.00 P-2	0.00 NM	2	\$1,500.00
Week: 08/13/12	Start Date	End Date		Spots/Week	Rate	Rating					
E-67 WKYC 08I20/12 08I27/12   MF-6-7a				=							
Channel 3 News Today @ 6AM   Weekdays   Spots/Week   Rate   Rating   Week : 08/20/12   08/26/12   Week : 08/20/12   09/02/12   Week : 08/20/12   Week : 08/				·							<b>^-</b>
Week: 08/20/12   08/26/12   M	E 67 WKYC 08/20/	12 08/27/12		_		M	:30	3 \$850.00 P-2	0.00 NM	6	\$5,100.00
Week: 08/20/12   09/02/12   M-F 7-730p	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
The color of the			112								
Channel 3 News at 7P   Week: 08/20/12   08/26/12   Weekdays   Spots/Week   Rate   Rating   Week: 08/20/12   08/26/12   M   1 \$1,200.00   0.00   Week: 09/03/12   09/02/12   M   1 \$1,200.00   0.00   Week: 09/06/12   08/13/12   08/13/12   08/13/12   08/13/12   Weekdays   Spots/Week   Rate   Rating   Week: 08/06/12   08/13/12   08/13/12   08/13/12   M   1 \$750.00   0.00   Week: 08/06/12   08/13/12   08/13/12   Weekdays   Spots/Week   Rate   Rating   Week: 08/13/12   08/13/12   M   1 \$750.00   0.00   Week: 08/13/12   08/13/12   Weekdays   Spots/Week   Rate   Rating   Week: 08/13/12   08/13/12   Weekdays   Spots/Week   Rate   Rating   Week: 08/13/12   09/03/12   M   3 \$850.00   0.00   Week: 08/13/12   09/03/12   Weekdays   Spots/Week   Rate   Rating   Week: 08/13/12   09/03/12   Weekdays   Spots/Week   Rate   Rating   Week: 08/20/12   08/26/12   Week- 08/20/12   08/26/12   08/26/12   Week- 08/20/12   08/26/12   08/26/12   08/26/12   08/26/12   08/26/12   08/26/12   08/26/12   08/26/12   08/26/12									2 22 1114		
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Week: 08/20/12   08/26/12   08/26/12   08/02/12   09/09/12   M   1 \$1,200.00   0.00	E 68 WKYC 08/20/	12 09/03/12	•		7-730p	M	:30	1 \$1,200.00 P-2	0.00 NM	3	\$3,600.00
Week: 08/20/12   08/26/12   09/09/12   M   1 \$1,200.00   0.00   0.00	Start Date	End Date			Rate	Rating					
Week: 09/03/12   09/09/12   M											
E69 WKYC   08/06/12   08/13/12   08/13/12   M-F 7-9a Today   CM   7a-9a   M :30   1 \$750.00 P-2   0.00 NM   2 \$1,500.00	Week: 08/27/12	09/02/12		1	\$1,200.00	0.00					
Today Show   Spots/Week   Rate   Week: 08/06/12   08/12/12   08/13/12   08/											
Week: 08/06/12 Week: 08/13/12         08/12/12 Wh         1 \$750.00 0.00         0.00 0.00           E70 WKYC 08/13/12 08/13/12         08/13/12 08/13/12         W-F 7-9a Today CM 7a-9a M         3 \$2,550.00           Start Date Week: 08/13/12 08/13/12         End Date Weekdays Weekdays Spots/Week M         Rate Rating Second No.00         M         30 1 \$1,200.00 P-2 0.00 NM         3 \$3,600.00           E71 WKYC 08/20/12 09/03/12 M-F 730-8p Entertainment Tonight         CM 730-8p M         M         30 1 \$1,200.00 P-2 0.00 NM         3 \$3,600.00           Week: 08/20/12 08/26/12 Week: 08/20/12 09/03/12 09/02/12 M         1 \$1,200.00 0.00         0.00         0.00           Week: 09/03/12 09/09/12 M         1 \$1,200.00 0.00         0.00         0.00           E72 WKYC 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/12/12 M         1 \$1,200.00 0.00         0.00           E72 WKYC 08/06/12 08/12/12 08/12/12 08/12/12 O8/12/12 O8/12/12 O8/12/12 N         1 \$1,400.00 0.00         N S         :30 1 \$1,400.00 P-2 0.00 NM         1 \$1,400.00 P-2 0.00 NM           N73 WKYC 08/12/12	E 69 WKYC 08/06/	12 08/13/12	,	СМ	7a-9a	M	:30	1 \$750.00 P-2	0.00 NM	2	\$1,500.00
Week: 08/13/12         08/19/12         M         1         \$750.00         0.00           E70 WKYC 08/13/12 08/13/12 08/13/12         M-F 7-9a Today Today Show         CM         7a-9a         M         :30         3         \$850.00 P-2         0.00 NM         3         \$2,550.00           Start Date Week: 08/13/12 08/13/12 09/03/12 M-F 730-8p         CM         730-8p         M         :30         1         \$1,200.00 P-2         0.00 NM         3         \$3,600.00           E71 WKYC 08/20/12 09/03/12 M-F 730-8p         CM         730-8p         M         :30         1         \$1,200.00 P-2         0.00 NM         3         \$3,600.00           Start Date Neek: 08/20/12 08/26/12 M         1         \$1,200.00 0.00         0.00				Spots/Week							
E70 WKYC 08/13/12 08/13/12 08/13/12   08/13/12 08/13/12   08/13/13   09/13/12   08/13/13   09/13/											
Today Show   Week: 08/13/12   End Date   Weekdays   Spots/Week   Rate   Rating   Week: 08/13/12   09/03/12   09/03/12   M   3   \$850.00   0.00					-		.30	3 \$850 00 P-2	0 00 NM	3	\$2 550 00
Week: 08/13/12         08/19/12         M 3 \$850.00         0.00           E71 WKYC         08/20/12         09/03/12         M- F 730-8p CM 730-8p M :30 1 \$1,200.00 P-2 0.00 NM Entertainment Tonight         3 \$3,600.00           Week: 08/20/12 bit 08/26/12 09/02/12 bit 08/26/12 09/02/12 week: 09/03/12 09/02/12 W 1 \$1,200.00 0.00 Week: 09/03/12 09/09/12 M 1 \$1,200.00 0.00         0.00         0.00           E72 WKYC         08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/06/12 08/06/06/06/06/06/06/06/06/06/06/06/06/06/			Today Show				.50	3 φ030.001 - <u>2</u>	O.OO INIVI		Ψ2,550.00
E71 WKYC 08/20/12 09/03/12 W-F 730-8p CM 730-8p M :30 1 \$1,200.00 P-2 0.00 NM											
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Week: 08/20/12   08/26/12   M   1 \$1,200.00   0.00   0.00   Week: 09/03/12   09/09/12   M   1 \$1,200.00   0.00   0.00   Week: 09/03/12   09/09/12   M   1 \$1,200.00   0.00   0.00   0.00   Week: 09/03/12   08/06/12   08/06/12   08/06/12   08/06/12   08/06/12   M-F 5-6p News (Olympics)   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Week: 08/06/12   08/12/12   08/12/12   Olympics Cntdwn to Closs   T-8p  S   :30   1 \$3,050.00 P-2   0.00 NM   1 \$3,050.00 P							-30	1 \$1 200 00 P 2	0.00 NIM	2	¢3 600 00
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating	E/1 WKTC 06/20/	12 09/03/12	•		730-op	IVI	.30	1 \$1,200.00 P-2	U.UU INIVI	3	\$3,000.00
Week: 08/20/12       08/26/12       M 1 \$1,200.00 0.00         Week: 08/27/12       09/02/12 M 1 \$1,200.00 0.00         Week: 09/03/12       09/09/12 M 1 \$1,200.00 0.00         E72 WKYC 08/06/12 08/06/12 08/06/12       M-F 5-6p News (Olympic\$)         Start Date Week: 08/06/12 08/12/12 08/12/12       Weekdays Weeks: 08/06/12 08/12/12 08/12/12       Spots/Week Rate Start Date News (Olympic\$)       Rating News (Olympic\$)         N73 WKYC 08/12/12 08/12/12 08/12/12 08/12/12       Olympics Contdwn to Closs Total Total Coloss Nows (Olympic\$)       7-8p S :30 1 \$3,050.00 P-2 0.00 NM       1 \$3,050.00 P-2 0.00 NM         Start Date Week: 08/06/12 08/12/12 08/12/12       End Date Weekdays Spots/Week Rate News (Olympic\$)       Rating Rating News (Olympic\$)         Week: 08/06/12 08/12/12 08/12/12       Weekdays Spots/Week Rate News (Olympic\$)       Rating News (Olympic\$)	Start Date	End Date		· ·	Rate	Rating					
Week: 09/03/12         09/09/12         M         1 \$1,200.00         0.00           E72 WKYC 08/06/12 08/06/12 08/06/12 08/06/12         M-F 5-6p News (Olympic\$)         M-F 5-6P News (Olympics)         M         :30 1 \$1,400.00 P-2 0.00 NM         1 \$1,400.00 P-2 0.00 NM           Start Date Week: 08/06/12 08/12/12 08/12/12         End Date Weekdays Spots/Week News (Olympics)         Rate Rating 0.00         Rate News (Olympics)         1 \$3,050.00 P-2 0.00 NM         1 \$3,050.00 P-2 0.00 NM <td< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></td<>											
E72 WKYC 08/06/12 08/06/12 M-F 5-6p News (Olympic)M M-F 5-6P M :30 1 \$1,400.00 P-2 0.00 NM 1 \$1,400.00 P-2 0.00 NM											
M-F 5-6p News (Olympics)   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   0.00											
Week: 08/06/12       08/12/12       M       1       \$1,400.00       0.00         N73 WKYC       08/12/12       08/12/12       Olympics Cntdwn to Clo@M       7-8p      S       :30       1       \$3,050.00 P-2       0.00 NM       0.00 N	E72 WKYC 08/06/	12 08/06/12	•		M-F 5-6P	M	:30	1 \$1,400.00 P-2	0.00 NM	1	\$1,400.00
N73 WKYC 08/12/12 08/12/12 Olympics Cntdwn to Clo@M Olympics Countdown       7-8p      S       :30       1 \$3,050.00 P-2 0.00 NM											
Olympics Countdown           Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 08/06/12         08/12/12        S         1 \$3,050.00         0.00							-30	1 \$3 050 00 0 2	0.00 NIM	1	<b>\$</b> 3 በ50 በ0
Week: 08/06/12 08/12/12S 1 \$3,050.00 0.00			Olympics Count	down	·		.30	ι ψυ,υυυ.υυ Ρ-Ζ	U.UU INIVI	'	φυ,υυυ.υυ
	vveek: 08/06/12	U8/12/12	5	1	\$3,U5U.UU	0.00				<u> </u>	